



Cutera to Provide truSculpt® iD and Laser Genesis® Aesthetic Treatments at the DPA Cannes Gift Lounge During the 72nd Festival de Cannes

May 11, 2019

BRISBANE, Calif.--(BUSINESS WIRE)--May 10, 2019-- **CUTERA, INC.**, (Nasdaq: CUTR) ("Cutera" or the "Company") a leading provider of laser, light and other energy-based aesthetic systems for practitioners worldwide, announced today that they will be providing complimentary *truSculpt iD* and Laser Genesis treatments to celebrity guests attending the [Dubois Pelin & Associates](#) (DPA) event at the Intercontinental Carlton Cannes Hotel during Cannes Film Festival taking place May 14 to 25. Cutera will be joining HAAS Wellness Center from Glendale, Calif. ("HAAS"), as they jointly become the exclusive providers of laser and energy-based aesthetic treatments at this international event.

Every year in May, thousands of stars and film industry professionals flock to Cannes, known for its famous independent film festival and luxury resorts. Celebrity guests of the '**La Suite Cadeaux DPA**' gift lounge will be provided with complimentary *truSculpt iD* body sculpting and Laser Genesis skin revitalization treatments. Partnering with DPA, Cutera and HAAS will be the exclusive aesthetic treatment providers of this annual luxury gift lounge, where celebrities, producers, directors and other industry glitterati will also choose from dozens of high-end gifts like designer fashions, travel packages, and more in addition to Cutera's aesthetic treatments.

Marina Kamenakis, SVP, Global Marketing & Clinical Development for Cutera stated, "We are extremely excited to be a part of the prestigious DPA Cannes gifting lounge during the Cannes Film Festival. Since launching last year, adoption and awareness of the *truSculpt iD* body sculpting system have grown rapidly world-wide. And our Laser Genesis application is globally known among aesthetic providers as a non-downtime treatment for common skin concerns such as redness and pigmentation."

About *truSculpt iD*:

Launched in 2018, *truSculpt iD* is a novel technology in body contouring. Its platform allows for personalization of the ideal body with a revolutionary non-surgical, body-sculpting treatment. It is clinically proven to permanently eliminate fat cells in stubborn areas around the abdomen, and decrease circumference in the flanks¹. The treatment is done in as little as one 15-minute treatment. *truSculpt iD* works in areas of the body that have been resistant to diet and exercise. Body sculpting is the #1 requested, non-invasive aesthetic treatment in the US.²

About Laser Genesis and *excel V*:

The award-winning *excel V* aesthetic system is designed to address more than 20 unique skin conditions. With no downtime, the Laser Genesis skin revitalization treatment is perfect for busy, on-the-go individuals who are interested in combatting the early signs of aging to reveal a renewed, radiant complexion. Laser Genesis treats conditions like facial redness, wrinkles and uneven skin tone and texture safely and effectively.

Cannes Film Festival '**La Suite Cadeaux DPA**' gift lounge event details:

May 15 – May 23

10:00am – 6:00pm

Suite 156/157

Intercontinental Carlton Cannes Hotel

Social Media:

@trusculpt_cutera

[#truSculptiD](#)

[#truSculpt](#)

[#lasergenesis](#)

[#excelv](#)

[#cannes2019](#)

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About Cutera, Inc.

Brisbane, California-based Cutera is a leading provider of laser and other energy-based aesthetic systems for practitioners worldwide. Since 1998, Cutera has been developing innovative, easy-to-use products that enable physicians and other qualified practitioners to offer safe and effective aesthetic treatments to their patients. For more information, call 1-888-4CUTERA or visit www.cutera.com.

Sources:

1. Amy Taub, MD, Study ASDS 2017 Poster

2. American Society of Plastic Surgeons (ASAPS) and American Society of Dermatologic Surgery (ASDS)

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