THE CHOICE

IS CLEAR

## Cutera, Inc. Company Overview

#### **Sandra Gardiner**

**Chief Financial Officer** 

UBS Global Healthcare Conference May 23, 2018



#### Safe Harbor Statement

Certain statements made over the course of this presentation may be forward-looking in nature, involving known and unknown risks, assumptions, uncertainties and other factors that may cause the actual results, performance and achievements of the company to be materially different from those projected or implied by such forward-looking statements. For a discussion of such factors, we refer you to the "Risk Factors" discussion contained in our Form 10-K and follow on Form 10-Qs filed with the Securities and Exchange Commission.

#### Regulation G

This presentation contains certain non-GAAP measures which are provided to assist in an understanding of the Cutera business and its operational performance. These measures should always be considered in conjunction with the appropriate GAAP measure. Reconciliations of all non-GAAP amounts to the relevant GAAP amount are provided as an attachment to this presentation.

## Executive Summary

Cutera is an *innovation-focused* leader in aesthetic energy systems with a strong technical culture

Design, manufacture & market in a ~\$10 Billion market

~14,000 units installed base of core + non-core physicians

Broad portfolio of products in high-growth market segments

Recurring revenue streams from existing installed base of systems

## Executive Summary (continued)

Fifteen consecutive quarters of double-digit revenue growth

Three consecutive years of 21%+ revenue growth

1Q18 North American system revenue growth of **31%**; System ASPs increased over year ago

Solid balance sheet with all growth initiatives internally funded **No Debt** 

Cash generated by operations in 2017 - \$14 million

#### Established Global Corporate Infrastructure



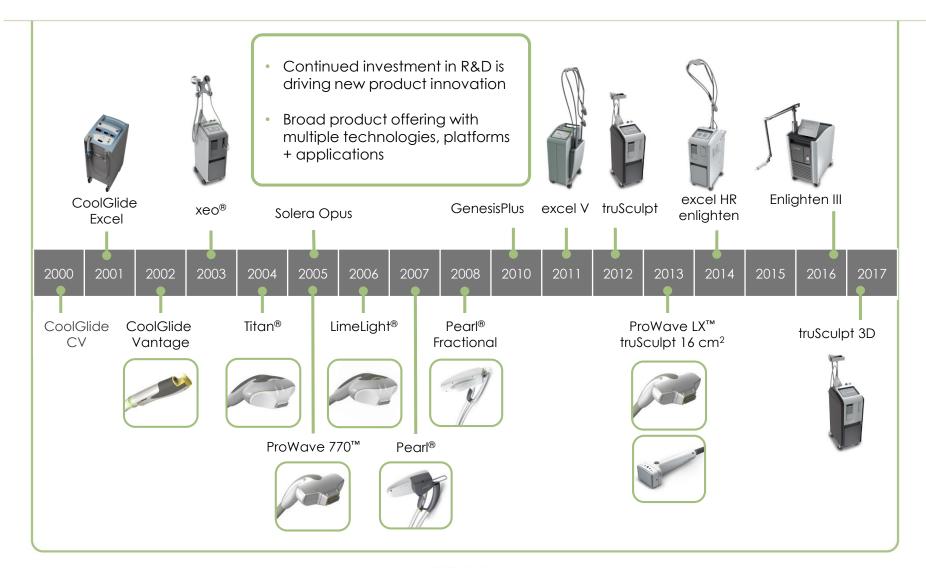
Cutera HQ in Brisbane, CA: 66,000 square-feet

Strategic location near San Francisco and close to airport

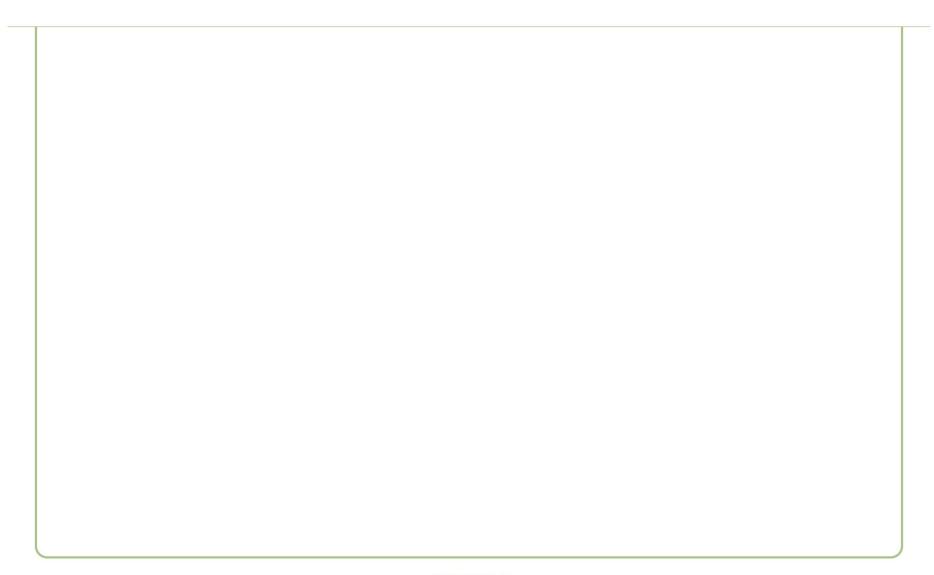
400+ employees worldwide: ~1/3 in the commercial team

Initiating projects to improve the efficiency and look of the building

#### Proven Track Record of Innovation



#### **Current Markets**

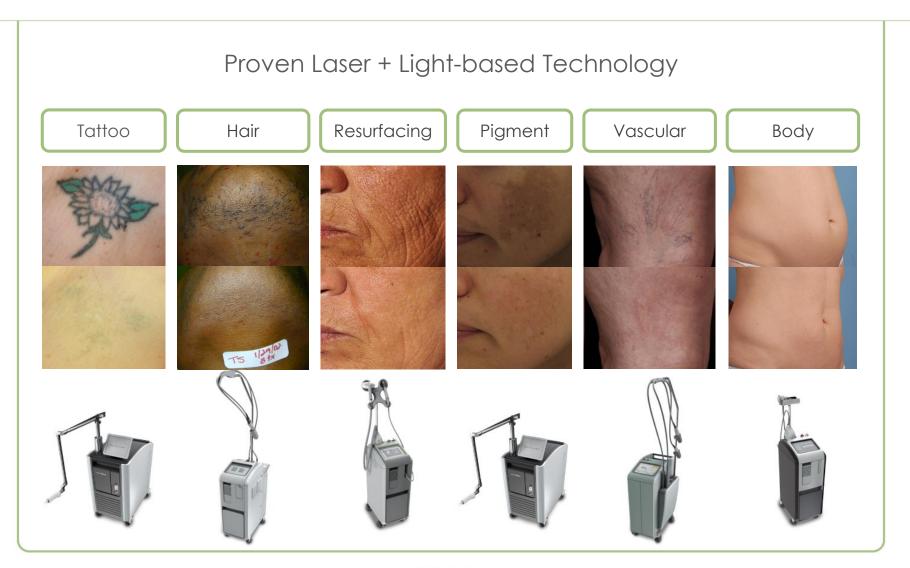




#### Comprehensive Energy Based Aesthetic Product Line



#### Clinical Results in Multiple, High-Growth Markets



## Launched truSculpt 3D in May 2017



Highest revenue platform in 2017

Highest level of gross margin of all platforms

Consumable hand piece provides recurring revenue stream

#### New Products Launched Early 2018

#### SECRET™ RF

#### Skin Revitalization

Targets the **~\$1 billion** energy based aesthetic device for the face **(+8% CAGR)\*** 

Secret RE

More than 70% of today's patients are bothered by lines and wrinkles around the eyes, skin texture and/or discoloration. [1]

Over 60% of today's patients are bothered by wrinkles near the cheeks and mouth, sagging facial skin, lines and wrinkles between the eyebrows, forehead and neck/chest.<sup>[2]</sup>

<sup>1</sup> https://www.asds.net/2017-consumer-survey/ <sup>1</sup> https://www.asds.net/2017-consumer-survey/



#### Juliet™

#### Women's Health

Juliet is a Er:YAG laser designed to stimulate collagen and revitalize the vaginal tissue to address:

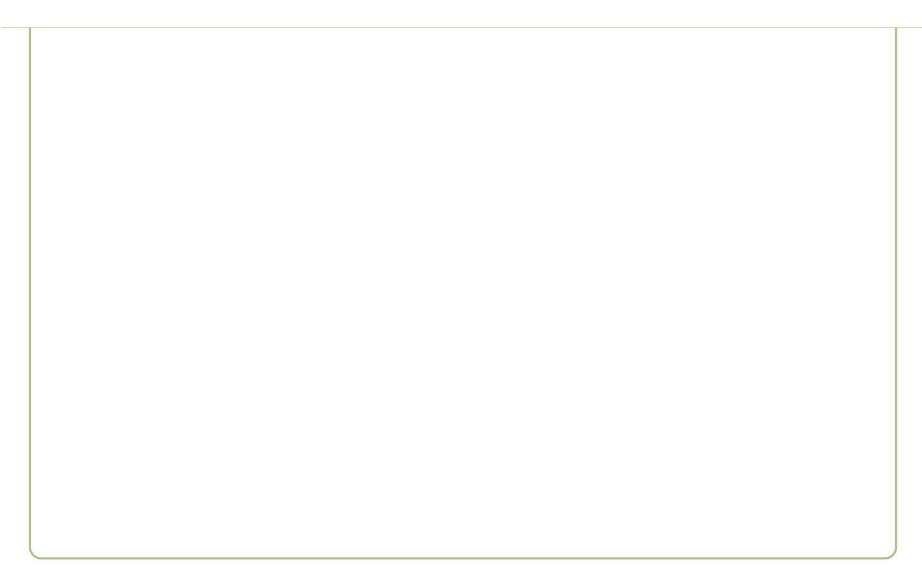
Vaginal atrophy, vaginal laxity, and vaginal rejuvenation/remodeling

Targets the **~\$200 million** energy based aesthetic device for women's intimate health (+25% CAGR)\*

\* Market size and growth figures are based on a combination of publically available information, industry reports from Medical Insights, and internal estimates



## Commercial Update





#### Commercial Overview - North America

Proven commercial leadership team led by Larry Laber

NA sales force expansion & productivity improvements

- Aggressive hiring to penetrate this significant aesthetics market opportunity
- Enhanced sales training and expanded marketing support
- 68 direct sales people as of 3/31/18 and targeting 80 by end of 2018

Significant increase in sales productivity From **\$857K** per head in 2014 to **\$1.5M** in 2017

North America systems and upgrades revenue grew **51%** (2017 vs 2016)

Establishing a **new commercial team** to support the sales of **consumable products** used with the truSculpt 3D, Juliet and Secret RF

#### Commercial Overview - International

#### Direct in Japan, Australia, and Western European markets

European offices located in France, Spain and the U.K. to support Sales,
 Marketing and Technical Service support to the broader EMMEA region

Distributor relationships in 40+ countries

Evaluating other key international markets for growth opportunities

International systems and upgrades revenue realized **10% FY growth** in 2017

#### Service Overview

Global Service Team under new leadership from **Mike Palumbo**Expanded headcount **+20%** over 4Q17-1Q18 (no further increases necessary in 2018)

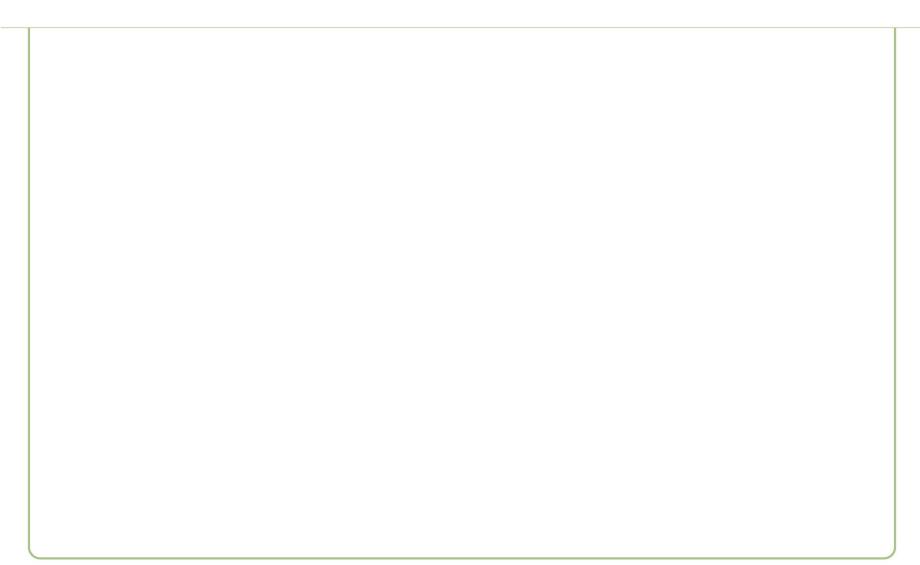
Post warranty service business is a predictable, recurring revenue stream allowing us to maintain strong customer relationships

- Generated \$19M of revenue in 2017
- Annual service contracts
- Time and material charges
- Spare parts sold to distributors

Gross margin of service business of ~50+%

Large installed base of systems offers a recurring revenue stream and opportunity for revenue expansion with new service agreements

## Financial Update



## Executing on Multiple Initiatives

Focused on generating sustainable profits and cash



New product development process created 3 new technologies in new markets for Cutera



Invest in process improvements to create long-term leverage from our revenue growth expectations



Increase revenue through North American Sales Team expansion and improved International Growth



## First Quarter 2018 Financial Highlights

15th consecutive quarter of double-digit revenue growth

North America Systems revenue grew >30% over first quarter 2017

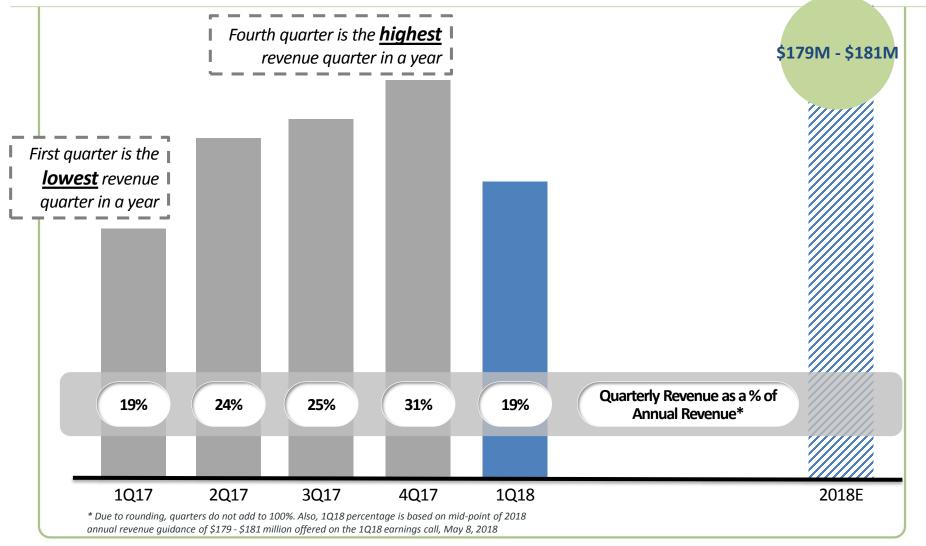
New system revenue accounted for >35% of 1Q total revenue

Pricing increased for most systems over 1Q17

Reiterated 2018 financial guidance, including 18% - 20% revenue growth

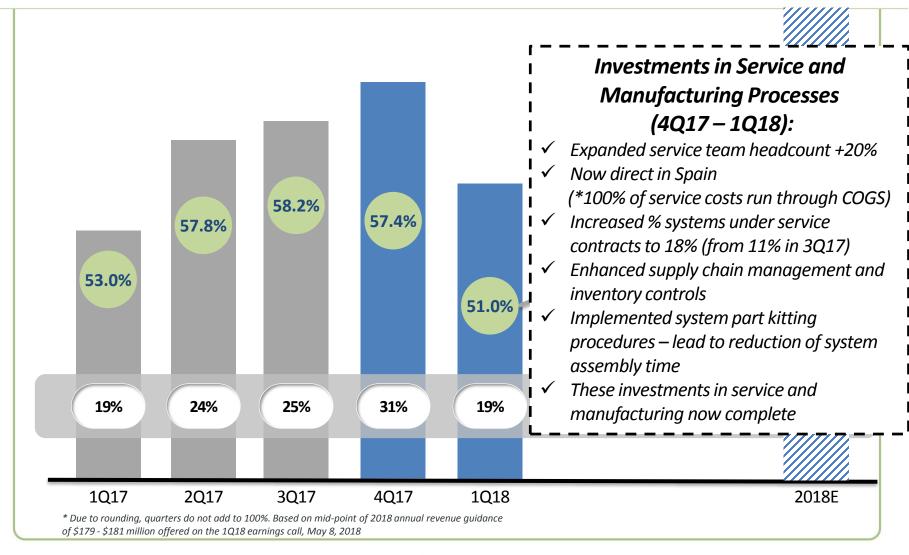
## Historical Quarterly Progression

Revenue: Seasonality and as a % of Full Year



#### Historical Quarterly Progression

Gross Margins: Investing in Service and Manufacturing



#### Solid Balance Sheet Without Debt

	March 31, 2018
Cash and Investments	\$24M
Accounts Receivable	\$20M (DSO – 52 days)
Inventory	\$31M
Total Assets	\$108M
Debt	

## Key Financial Highlights

15 consecutive quarters of double-digit revenue growth

North America Systems revenue growing at >50% per year since 2014

Adjusted Net Income of **\$14 million** in 2017

Cash generated from operations totaled \$14 million in 2017

Strong, Well Managed Balance Sheet without Debt

THE CHOICE

IS CLEAR

# The New Era of Cutera



#### GAAP to Non-GAAP Reconciliations

#### CUTERA, INC.

#### RECONCILIATION OF GAAP CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS TO NON-GAAP CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(in thousands, except per share data)

(unaudited)

	Twelve Months Ended December 31, 2017						
		GAAP		Adjustments*		Non-GAAP*	
Net revenue	\$	151,493	\$	_	\$	151,493	
Cost of revenue		65,383		(989) (a)		64,394	
Gross profit		86,110		989		87,099	
Gross margin %		57%				57%	
Operating expenses:							
Sales and marketing		52,070		(2,300) (b)		49,770	
Research and development		12,874		(961) (c)		11,913	
General and administrative		14,090		(1,876) (d)		12,214	
Lease termination		(4,000)		4,000 (e)		_	
Total operating expenses		75,034		(1,137)		73,897	
Income from operations		11,076		2,126		13,202	
Interest and other income, net		884		_		884	
Income before income taxes		11,960		2,126	_	14,086	
Provision (benefit) for income taxes		(18,033)		18,411 (f)		378	
Net income	\$	29,993	\$	(16,285)	\$	13,708	
Net income per share:							
Basic	\$	2.16	\$	(1.17)	\$	0.99	
Diluted	\$	2.04	\$	(1.11)	\$	0.93	
Weighted-average number of shares used in per share calculations:							
Basic:		13,873		13,873		13,873	
Diluted		14,728		14,728		14,728	

<sup>\*</sup> Fiscal year 2017 Non-GAAP results exclude the effect of the below mentioned adjustments (\$000s)

<sup>(</sup>f) Adjustment of \$18,411 relates to: (i) \$18,741 for the release of a significant portion of our valuation allowance against certain U.S. deferred tax assets, partially offset by our revised measurement of U.S. deferred tax assets resulting from the 2017 US Tax Reform; offset by (ii) \$248 for establishing a foreign transfer pricing contingency reserve; and (iii) \$82 for the tax effect of the \$4 million lease termination fee received in Q3 2017.



<sup>(</sup>a) Adjustment of \$989 included non-cash expenses of \$329 related to depreciation and amortization, and \$660 of stock based compensation.

<sup>(</sup>b) Adjustment of \$2,300 included a non-cash expenses of \$658 related to depreciation and \$1,642 of stock based compensation.

<sup>(</sup>c) Adjustment of \$961 included a non-cash expenses of \$25 related to depreciation and \$936 of stock based compensation.

<sup>(</sup>d) Adjustment of \$1,876 included non-cash expenses of \$4 for depreciation and \$1,872 for stock based compensation.

<sup>(</sup>e) Adjustment of \$4,000 represents non-recurring lease termination income