



Cutera Enters Two New Aesthetic Markets With Launch Of New Products

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New Juliet™ laser and Secret RF microneedling devices offer alternatives for treating tissue and skin conditions

BRISBANE, Calif., Jan. 8, 2018 /PRNewswire/ -- Cutera, Inc. (Nasdaq: CUTR) ("Cutera" or the "Company"), a leading provider of laser and energy-based aesthetic systems for practitioners worldwide, today introduces Juliet™ and Secret RF to its product offerings of laser and energy-based devices. The North American launch of the Juliet laser represents Cutera's first entry into the women's health segment of the aesthetics market and offers patients a best-in-class alternative for improving sexual function and overall vaginal health. Secret RF is a new fractional radio frequency (RF) microneedling device that effectively remodels collagen, improves mild wrinkles, and diminishes scars.



"Our physician customers have come to rely on our advanced technologies providing the best patient care possible. Today's announcement reaffirms our commitment to providing products with the highest level of performance, safety and efficacy," said James Reinstein, CEO of Cutera, Inc. "Additionally, Secret RF and Juliet join our expanding portfolio of devices which incorporate a disposable element. These new consumables, along with our existing truSculpt 3D® handpiece, allow us to participate in procedure-based recurring revenue along with our physician customers." The Company previously announced the formation of a new commercial team in part to support the procedural adoption of these new technologies. The Company expects additional revenue from these new products to offset expenses associated with expanding the commercial organization.

Juliet™: providing women renewed confidence, comfort, quality of life and enhanced sexual functioning.

Juliet™ is a minimally invasive, no-downtime treatment that utilizes Er:YAG laser technology to deliver two modes of energy to the vaginal area. The first mode stimulates the remodeling of collagen and the second mode stimulates the damaged tissue. As a result, patients experience improved sexual function and an overall improvement in vaginal health.

Juliet™ treats burning, itching, dryness and painful intercourse in the vaginal wall typically associated with diminished estrogen production and post-partum changes. It is the ideal treatment option for women experiencing menopause who have signs and symptoms associated with genitourinary syndrome of menopause. Additionally, women who have undergone breast cancer treatments or are interested in vaginal cosmetic improvements including tone and flexibility can benefit greatly from Juliet treatment.

The in-office procedure typically takes approximately 10 minutes to treat internally and externally in the same treatment session. Patients often feel and see improvement after the very first treatment, with optimal results seen after three treatments.

Secret: rebuilding and revitalizing skin.

Secret, Cutera's new fractional radio frequency (RF) microneedling device, delivers heat into the deeper layers of the skin using controlled RF energy. The targeted energy revitalizes, rebuilds, and firms up tissue, effectively remodeling collagen, improving mild wrinkles, and diminishing scars while leaving the outer layer of skin intact.

Used on all skin types, the Secret RF technology, has customizable microneedle tips and two specialized handpieces to treat both the face and body. The non-surgical, in-office treatment typically takes approximately 15 minutes to complete. Many patients see improvement after the first treatment, with optimal results seen after three treatments.

Additional Resources

- Learn more on the [Juliet](#) and [Secret RF](#) product pages
- Join the conversation about Juliet on [Facebook](#) and [Instagram](#)
- Join the conversation about Secret RF on [Facebook](#) and [Instagram](#)

About Cutera

Brisbane, California-based Cutera is a leading provider of laser and other energy-based aesthetic systems for practitioners worldwide. Since 1998, Cutera has been developing innovative, easy-to-use products that enable physicians and other qualified practitioners to offer safe and effective aesthetic treatments to their patients. For more information, call 1-888-4CUTERA or visit www.cutera.com.

Safe Harbor Statement

This news release may include certain statements concerning expectations for the future that are forward-looking statements as defined by U.S. federal law. Such forward-looking statements are subject to a variety of known and unknown risks, uncertainties, and other factors that are difficult to predict and many of which are beyond management's control. An extensive list of factors that can affect future results are discussed in Cutera's Annual Report on Form 10-K and other documents filed from time to time with the Securities and Exchange Commission. Cutera undertakes no obligation to update or revise any forward-looking statement to reflect new information or events. Actual results may differ materially from anticipated results.

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Photos courtesy of Clinic for Aesthetic Operative Dermatology and Anti-Aging Medicine, Germany

FACE + BODY AESTHETIC SOLUTIONS by CUTERA



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