



Cutera Showcases Expanded Portfolio at AAD

February 15, 2018

SAN DIEGO, Feb. 15, 2018 (GLOBE NEWSWIRE) -- AAD 2018 -- At the 2018 American Academy of Dermatology (AAD) Annual Conference, Cutera, Inc. (Nasdaq:CUTR), ("Cutera" or the "Company"), is showcasing the recently announced Secret® RF, radio frequency microneedling system and Juliet®, Er:YAG 2940 nm laser for women's intimate health, along with its portfolio of leading laser and energy-based aesthetic systems.

"AAD is one of the most prestigious dermatology conferences, and we look forward to presenting our newest product introductions to the dermatology community," says James Reinstein, CEO of Cutera, Inc. "Secret RF is a new approach to facial revitalization, addressing skin quality, mild wrinkles and hard to treat scars, while Juliet is our first entry into women's health. Juliet helps stimulate collagen remodeling of damaged tissue while targeting various symptoms associated with menopause. Entering the Company's 20th Anniversary year, we are excited to leverage the AAD conference to inform consumers via Facebook Live about health and beauty trends that incorporate our products."

What's New at the Cutera Booth (#4707 in F Hall):

Cutera's two newest product introductions, [Secret RF](#) & [Juliet](#), see how they complement and expand the Cutera's portfolio of laser systems including:

- o [enlighten™](#)
- o [truSculpt® 3D](#)
- o [excel HR™](#)
- o [excel V™](#)
- o [xeo®](#)

Facebook Live broadcasts featuring YouTube beauty vlogger Cassandra Bankson, and leading dermatologists, on the latest beauty trends including body contouring and facial rejuvenation. "At 12:00 pm (Pacific), I'm thrilled to be able to bridge the gap for my audience as they are constantly looking for tips to stay beautiful and look younger," says Bankson. "Providing individuals with access to insights from leading dermatologists and an inside look into the latest aesthetic trends are naturally the next step, beyond makeup tips and tricks, is extremely valuable."

Dermatologist Dr. Amy Taub and James Bartholomeusz weigh in on "The Art of Achieving The Ultimate Beach Body Without Going Under The Knife," featuring truSculpt® 3D.

"Improved technology and customizable technique, with systems like truSculpt 3D, make a big difference for my patients and ultimately change the landscape of the body contouring category," said Dr. Amy Taub, board certified dermatologist and founder of Advanced Dermatology. "Cutera has continued its commitment to the dermatologic community by taking the time to understand our needs as well as creating innovative technological solutions that meet and exceed physician and patient demand."

Also at AAD, at 12:30 pm (Pacific), via live broadcast, dermatologists and founders of Oak Dermatology in Schaumburg IL, Dr. Ashish Bhatia and Dr. Jeffrey Hsu, discuss the ability to recognize the signs of aging and how to achieve the appearance of revitalized skin with Secret™ RF. "The new Secret RF microneedling device is changing the game when it comes to fractional radio frequency facial revitalization," said Dr. Bhatia. "Addressing my patients' needs when it comes to firming up the tissue, on both the face and the body, is something they have yet to achieve in a quick, 15-minute treatment until now."

Commented Dr. Hsu, "We're looking forward to being able to approach collagen remodeling and scar correction in a whole new light, without the downtime or the lengthy treatment time needed with alternative procedures."

Social Media:

Visit and 'Like' the [SecretbyCutera](#) and [truSculpt3D](#) Facebook pages to learn more and don't forget to tune in to Facebook Live on Saturday, February 17th, 2018 at 12pm and 12:30 p.m. PST (3:30 p.m. EST).

The AAD Annual Conference is held February 16-20, 2018, at the San Diego Convention Center. Cutera's booth # is 4707, located in the "F Hall." If you're at the AAD Annual Conference, stop by the Cutera booth to meet YouTube Influencer Cassandra Bankson, and learn more about Cutera and its products from renowned physicians.

Additional Resources:

- For more information about Cutera and its products visit www.Cutera.com.
- Join the conversation about Cutera on [Facebook](#), [Twitter](#) and [YouTube](#).

About Cutera, Inc.

Brisbane, California-based Cutera is a leading provider of laser and other energy-based aesthetic systems for practitioners worldwide. Since 1998, Cutera has been developing innovative, easy-to-use products that enable physicians and other qualified practitioners to offer safe and effective aesthetic treatments to their patients. For more information, call 1-888-4CUTERA or visit www.cutera.com.

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