

## Cutera Announces Regulatory Approval of Secret™ RF Microneedling System in Canada

April 18, 2019

BRISBANE, Calif.--(BUSINESS WIRE)--Apr. 17, 2019-- CUTERA, INC., (Nasdaq: CUTR) ("Cutera" or the "Company") a leading provider of laser, light and other energy-based aesthetic systems for practitioners worldwide, announced today that Canada's healthcare regulatory authority, Health Canada, recently granted a Medical Device License for the Company's Secret<sup>TM</sup> RF system.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20190417005956/en/



Thotos courtesy of Clinic for Aesthetic Operative Dermatology and Anti-Aging Medicine, Germany

FACE + BODY AESTHETIC SOLUTIONS by CUTERA'

Before and After 1 Treatment with Secret<sup>™</sup> RF Microneedling System. Photos courtesy oClinic for Aesthetic Operative Dermatology and Anti-Aging Medicine, Germany. (Photo: Business Wire)

The Company launched Secret RF in the US in January 2018.

"Canada is an important market for Cutera, and I am very happy that we are now able to introduce this innovative, skin revitalization technology to our Canadian customers," said Jason Richey, Cutera's COO and Interim CEO. "Secret RF's microneedling technique is a very popular treatment method in the US, and offers excellent clinical results, for physicians and their patients looking to improve and revitalize skin concerns. With this approval, we look forward to positively impacting revenue in this market."

Ashish Bhatia, MD, Oak Dermatology, Chicago, IL, added, "We've been partners with Cutera for several years, and have performed many clinical studies with their

research team for advancing aesthetic technology. With Secret RF, we've expanded our capabilities to provide patients individualized treatments, based on their skin concerns, skin type and lifestyle needs. With the adjustable levels of radio frequency and different tip sizes, we are able to go to different depths of delivering the right amount of energy to remodel the skin and generate collagen. Patient satisfaction is very high after only 1 or 2 treatments."

Sammy Kelada-Sedra, MD, New Creation MediCosmetic, St. Catharines, ON, the first provider to offer Secret RF treatments in Canada, stated, "We have been following the Secret RF microneedling technology and the results for some time now. We are thrilled to pioneer this in Canada and extend our services beyond our practice across Ontario and other provinces. I look forward to helping my patients address even more of their dermal aesthetic concerns."

Research shows the global aesthetic market was more than \$11B in 2018 and expected to grow at 11.1% per year through 2021. Skin revitalization procedures are the #2 aesthetic procedure that consumers are considering, after non-invasive body shaping.

About Secret™ RF

Secret RF is a novel fractional radio frequency (RF) microneedling system for tissue coagulation designed to stimulate and remodel collagen and address the common signs of aging. It is ideally suited for use on patients who wish to revitalize and refresh the appearance of their skin on all skin types. By adjusting the microneedles, Secret RF can deliver energy at various depths, so that treatments can be tailored to address each patient's individual concerns such as fine lines, wrinkles, photoaging and striae at the depth required.

Commercial shipments of Secret™ RF tcCanada will begin immediately.

Additional information can be found:

https://cutera.com/secretRF

About Cutera, Inc.

Brisbane, California-based Cutera is a leading provider of laser and other energy-based aesthetic systems for practitioners worldwide. Since 1998, Cutera has been developing innovative, easy-to-use products that enable physicians and other qualified practitioners to offer safe and effective aesthetic treatments to their patients. For more information, call 1-888-4CUTERA or visit <a href="https://www.cutera.com">www.cutera.com</a>.

## Sources:

- 1. American Society for Aesthetic Plastic Surgery (ASAPS)
- 2. Medical Insight Inc.
- 3. American Society for Dermatologic Surgery (ASDS)

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