



## Power Couple Becomes First to Flex Muscles in Calgary

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### **NEA Medical Aesthetic Clinic Adds Multi-Award Winning Personalized Muscle Sculpting Technology truSculpt® flex**

Calgary, Canada -- [NEA Medical Aesthetic Clinic](#), located in the heart of Calgary's NE, announced today the launch of truSculpt® flex, the new muscle sculpting platform from Cutera, Inc. The clinic is the first in Calgary to offer this trailblazing treatment disrupting the Canadian aesthetic market.

Safe and effective, truSculpt flex is Health Canada cleared and approved for the strengthening of abdominal tone, firming of the abdominal muscles and development of a stronger abdomen; it's also cleared for the strengthening, toning, and firming of buttocks, thighs, arms and calves. "truSculpt flex is a great solution for those who experienced any muscle loss secondary to injury or disease," explains Dr. Anmol Kapoor, Cardiologist and Medical Director of NEA Medical Aesthetic Clinic.

The truSculpt flex platform is further differentiated from other devices through its proprietary Multi-Directional Stimulation (MDS) technology that delivers three distinct treatment modes, replicating intensified crunch, squat and twisting actions for total body toning. "We are proud to be the first providers of truSculpt flex in Calgary," says Raman Kapoor, Registered Dietitian and Owner of NEA Medical Aesthetic Clinic. "Cutera's truSculpt flex body shaping system is remarkable; it treats up to eight areas simultaneously, covering the largest area in the body sculpting industry. It comes with 16 applicators and is capable of working out eight muscles at one time over a 45-minute period."

truSculpt flex is a significant step forward in the future of aesthetics, offering men and women another way to stay in shape, stay strong, and keep confidence high despite the closures of fitness centers and impact of COVID-19 quarantine. truSculpt flex offers personalized treatments tailored for each individual's fitness level, shape, size and goals, all within a safe, clean clinical setting.

As a Registered Dietitian, Raman Kapoor explains, "I understand the importance of healthy eating and active living, but sometimes we need a boost to help achieve our goals. I often see many people eating healthy, and getting active, however they hit a plateau. The trusculpt flex works synergistically with lifestyle, to get you optimal results, in a short period of time."

Shares Dr. Kapoor, "beyond aesthetics, truSculpt flex can also be used for medical conditions such as back issues or knee issues due to arthritis or injury. Individuals who have experienced muscle wasting after cancer treatments or a stroke, will benefit as well." With truSculpt flex, we can help patients strengthen their core or muscles supporting the knee so they can rebuild strength; becoming more physically active."

Proprietary MDS technology delivers direct electrical current to stimulate muscle contractions without energy wastage and treats specific muscle groups using three treatment mode options:

- **Prep Mode** - Creates a twisting motion to warm up, stretch the muscles and slowly build a tolerance to muscle contractions
- **Tone Mode** - Contracts the muscles, holds it to the point of exhaustion, and then relaxes it to increase strength and enhance endurance
- **Sculpt Mode** - Fast, deep, sequential contractions of the muscles for building muscle mass

A customizable handpiece allows for precise configuration and placement locations to target multiple, specific small and large muscle groups with no downtime. Low levels of energy achieve deep, full muscle contractions at high intensity with truControl™ for safe and consistent results. Patients can go right back to their normal activities afterward.

#### MEDIA QUERIES:

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Sources: 1. Global Wellness Institute. 2. Medical Insight

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